

CLAMA

MEDIA KIT



Your brand's strategic partner
for conquering the **Hispanic**
market in the **U.S.**



Contact us:

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www.clamamagazine.com

For Our Launch
**ADVERTISE
WITH US**



Imagine walking into your office on a Monday morning. You sit down at your computer, review your company's numbers, and feel a pain in your stomach as you watch thousands of potential customers pass you by. You hear the constant buzz about the Hispanic market in the United States: 60 million people with immense purchasing power.

Yet, you feel the frustration of investing thousands of dollars in traditional advertising only to see that the numbers simply don't add up. You watch your competitors win the loyalty of those families while you are left on the outside, simply because your message gets lost in a sea of meaningless ads that no one reads. It is maddening to feel like you are leaving millions on the table.

But now, picture a different scene. Imagine your brand not as just another intrusive ad, but as a lifeline. Imagine that every time a Latino opens their first business, buys their first home, or secures their family's future, yours is the name associated with that sigh of relief and gratitude. You feel immense pride in being the number-one authority for that community, watching your revenue multiply month after month while your competitors look on with pure envy, wondering what your secret is for capturing such a loyal market.

That bridge between frustration and absolute success isn't magic. It is CLAMA Magazine: The Strategic Handbook for a Fulfilling Life in the United States. We aren't a gossip magazine. We don't report news that is forgotten by tomorrow. CLAMA (Comunidad Latina a Mejorarse Ahora / Latino Community Improving Now) is the instruction manual that the American system never gave our people. Our mission is total literacy in the systems of success.

That is why, here, you are not just another “advertiser” paying for empty space. You are a Solutions Provider. Through our “Hexagon of Power,” we place you right where you need to be— at the exact moment your ideal client desperately needs you:

- Are you a law firm? Position yourself within our Legal Power. Eliminate the fear the community feels when they don’t understand the law, and become the trusted advocate who defends their lives.
 - Are you a bank or financial institution? Dominate our Economic and Financial Power. Teach our people to transform from mere consumers into owners of capital and corporations (LLCs), while your commercial client portfolio skyrockets.
 - Are you a technology or healthcare company? Lead our Technology or Health sectors, ensuring Hispanics use your tools and insurance products to protect their most valuable assets.
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This entire ecosystem is wrapped in the high-end aesthetics and visual engineering of Creative Studio Proceptual Inc. We don’t just deliver information; we deliver practical utility and systemic clarity. If what we publish doesn’t instantly improve a life, it isn’t CLAMA. We provide the trust, the design, and the integrity of information; you provide the solution they are already seeking.

The future of 60 million Hispanics Is being written today. Will you sit there staring at the screen while others capture this market, or will you step up to become the undisputed leader this community needs?



CLAMA (Comunidad Latina A Mejorarse Ahora) is much more than a magazine: it is the ultimate bridge of trust between your brand and the Hispanic community in the United States. We were created to be the life guide our people need, translating a complex system into real, accessible opportunities. For your company, this means entering Latino households backed by a platform they respect, consult, and rely on to make their most important life decisions.

Our primary goal is to educate and empower Latinos, helping them move from mere survival to building wealth. Through clear information on finance, business, law, technology, and health, we transform consumers full of uncertainty into confident clients ready to invest. We believe every article should improve their lives immediately, ensuring an environment of high engagement and credibility for the services you offer.

When you advertise with CLAMA, you aren't just buying empty ad space; you are positioning yourself as a key ally that solves their problems. We aim to guide 60 million Hispanics toward success by connecting their daily efforts with the solutions your business provides. Join our movement and earn the loyalty of the country's fastest-growing market, demonstrating that your brand is here to see them succeed.



Mission

Our mission is not to report on breaking news or incidents, but to translate U.S. systems for the Latino community. We provide technical, practical, and strategic information regarding the structures that shape daily life—ranging from legal and financial systems to technology and healthcare. We empower Hispanics to become savvy users who navigate these systems with confidence and build wealth securely.

Vision

We aspire to be the essential go-to resource and the #1 educational authority for the nation's 60 million Hispanics. We envision ourselves as the definitive digital roadmap where every Latino family and entrepreneur finds the clarity needed to make pivotal decisions, eliminating uncertainty and linking daily effort to tangible prosperity.



Corporate Values ***(Our Ethical Pillars)***

Practical Utility: We don't just deliver events; we deliver solutions. If the information cannot be applied to daily life, it isn't CLAMA.

Systemic Clarity: We break down complex processes (taxes, laws, technology) into straightforward, accessible language.

Proceptual Excellence: Every guide is designed with the precision and aesthetic of Creative Studio Proceptual, elevating the value of the information.

Informational Integrity: Absolute accuracy. We are the trusted source in a sea of digital misinformation.

Conquest Mindset: We foster the idea that the U.S. system is a tool that belongs to us—and one that we can master.

The Hexagon of Power: Life Systems in Detail

1. ■ Power of Law (Navigating the Justice System)

Knowing the rules of the game. Details: In-depth information on the immigration system, civil rights, labor laws, and housing regulations. Purpose: To enable the reader to understand their obligations and assert their rights, eliminating the fear that stems from not understanding how the law works in everyday life.

2. ■ Economic Power (Entrepreneurship Systems)

From an idea to a strong corporation. Details: The technical process of forming LLCs and corporations, obtaining licenses, setting up payroll systems, and ensuring IRS compliance. Purpose: To professionalize Latino entrepreneurship by integrating local businesses into the formal corporate structure of the United States.

3. ■ Financial Power (The Capital and Credit System)

The architecture of wealth. Details: How the banking system works, the structure of personal and business credit, access to SBA (Small Business Administration) loans, and smart saving and investment strategies. Purpose: To empower the community to master the language of money and transition from being consumers to becoming owners of capital.

4. ■ Technological Power (Digital Systems and AI)

Innovation as a standard of living. Details: The implementation of Artificial Intelligence in everyday life and the workplace, digital security, and the use of tools that save time and money. Purpose: To bridge the digital divide by ensuring that Latinos use technology to become more competitive and efficient.

5. ■ Health Empowerment (The Wellness System)

Maintaining your most important asset. Details: A practical guide to navigating the health insurance system (Medicare and private insurance), accessing specialists, and utilizing mental health resources. Purpose: To ensure that success is not lost due to a lack of preventive care or a lack of understanding of how to access available healthcare services.

6. ■ Motivational Power (The Mindset System)

The software of success. Details: The psychology of high performance, personal leadership, and preserving cultural identity as a source of confidence and strength. Purpose: To maintain the focus and resilience needed to overcome the challenges of adaptation and achieve a fulfilling life.



Why Does This Matter to Our Partners?

By advertising in these sections, your brand not only gains visibility but also positions itself as a partner in Latino progress. You are not just selling a product—you are supporting the financial education, health, and success of the most influential minority community in the

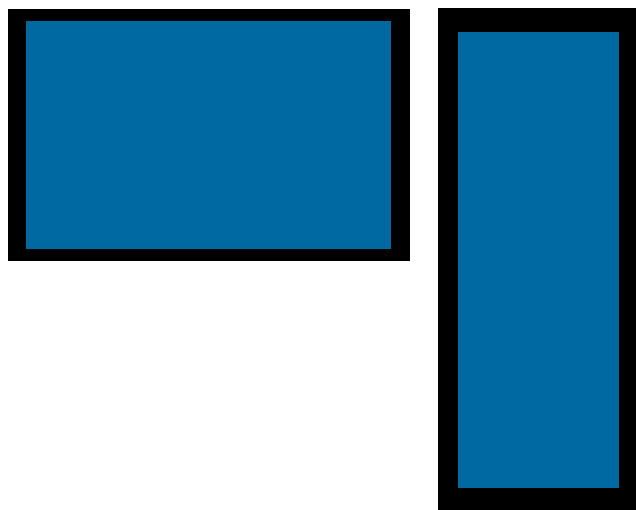
Advertising Options & Rates

**Sponsorship Opportunities:
Contact us for more details**



Full Page
(8.5" x 11")

\$800



Half Page
(8.5" x 5.5" o 4.25" x 11")

\$450



Quarter de Page
(4.25" x 5.5")

\$300



Double Page Spread
(17" x 11" abierto)

\$1,600



Digital Banner
(web & social media)

\$300

Oportunidades de patrocinio: Escríbenos y entérate de más

ITIN Préstamos

ASPECTOS DESTACADOS DEL PROGRAMA:
Verificación de ingresos y activos, y otras características clave

¡Uámanos!

Nuestra empresa se compromete a trabajar estrechamente con prestamistas que ofrecen financiamiento hipotecario prime no convencional, dirigido específicamente a hogares de bajos ingresos, propietarios de pequeñas empresas, inmigrantes y otros prestatarios diversos. Entendemos que las cifras en los documentos fiscales no siempre cuentan la historia financiera completa de un individuo. Por lo tanto, nuestra evaluación se basa en una comprensión integral del carácter del solicitante, historial crediticio, relación de equidad y situación financiera general. Valoramos no solo la capacidad financiera, sino también la integridad e historia de cada individuo para garantizar un proceso de toma de decisiones informado y justo en las aprobaciones de préstamos hipotecarios.

Verificación de ingresos

- Trabajadores por cuenta propia: Estado de pérdidas y ganancias preparado por un contador o CPA de los últimos 12 meses.
- Asalariados: Verificación de empleo (VOE) de Quontic solo del ingreso actual.
- No se requieren declaraciones de impuestos ni formularios W2.

Verificación de activos

- Estado de cuenta bancario de 1 mes (que cubra al menos 30 días).
- Se permiten fondos de regalo al 100% para pago inicial y costos de cierre.
- Los fondos obtenidos mediante extracción de efectivo pueden utilizarse para reservas.

Otros aspectos destacados del programa

- Compra hasta un 79% de LTV (relación préstamo-valor).
- Refinanciamiento de tasa/término hasta un 75% de LTV.
- Refinanciamiento con extracción de efectivo hasta un 60% de LTV, hasta \$1,000,000 en efectivo en mano.
- 1-4 unidades, condominios, PUDs.
- Solo residencia principal.
- Montos de préstamo de hasta \$1,000,000.
- Puntaje mínimo de crédito FICO de 660.

EMAIL: futurecapitalcommercialinc@gmail.com PHONE: 718-591-0569

Mortgage Broker
Corredores Hipotecarios

f in
fccommercial

Make Your Dream of **Owning a Home** Come True!

Call us!

At Future Capital Commercial we offer mortgage loans in the states of **New York, New Jersey, California, Texas, Florida, Pennsylvania, Connecticut, and Indiana.**

Why Choose Us?

Competitive rates.
Fast and simple processes.
Personalized guidance every step of the way.

Whether it's your first home or an investment, we're here to help you find the perfect option. Get your pre-approval today and start your journey toward your new home!

EMAIL: futurecapitalcommercialinc@gmail.com PHONE: 718-591-0569

Double Page Spread (17" x 11" abierto)

UNIQUE FINANCIAL OPPORTUNITIES!

DON'T MISS OUT ON THESE INCREDIBLE REAL ESTATE LOAN OFFERS!

- CREDIT SCORE 600-649:**
LTV up to 60%
No income verification
No seasoning of funds
- FOREIGN BORROWERS WELCOME:**
LTV up to 65%
No license needed
- NON-PROFIT ORGANIZATIONS:**
With Personal Guarantor!

DON'T LET THESE EXCLUSIVE OPPORTUNITIES PASS YOU BY! CONTACT US NOW FOR MORE DETAILS.

PURCHASE YOUR RESIDENTIAL PROPERTY:
Single Family, Duplex, Triplex, and Fourplex
LTV of 75%
Range from \$75k to \$2MM
Minimum Credit Score 650

EXPANDED REAL ESTATE INVESTMENTS:
Multi-family, Mixed-Use, Commercial
Range from \$100k to \$5MM
LTV of 75%
Minimum Credit Score 650!

DIVERSE COMMERCIAL PROPERTIES:
Offices, Retail, Warehouses, Self-Storage
Range from \$100k to \$5MM
LTV of 70%
Minimum Credit Score 650!

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f in
fccommercial

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FUTURECAPITALCOMMERCIAL

Examples of advertisements

Full Page (8.5" x 11")



Half Page
(8.5" x 5.5")



Quarter de Page
(4.25" x 5.5")



Half Page
(4.25" x 11")



Digital Banner
(web & social media)

Warning: The size of this format may vary depending on the digital medium in which it is displayed, as dimensions are not always consistent across platforms. Please check with the appropriate team members to confirm.



The magazine dedicated **TO THE**
LATINX COMMUNITY in the
United States

<https://www.proceptualstudio.com/>

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